



**SALVANDO VIDAS**

# THE CHEMISTRY OF LOVE

**45 YEARS OF POSITIVE REACTIONS**

787.764.2295 URB LA MERCED, CALLE CABO ALVERIO 566 HATO REY, PR 00918

Sponsorship Opportunities  
Grand Gala 2019  
August 17, 2019  
Wendy Perry, Chair-Grand Gala 2019



Dear friend of the American Cancer Society of Puerto Rico,

The American Cancer Society of PR celebrates its annual GRAND GALA event called The Chemistry of Love... 45 years of positive reactions, on Saturday, August 17, 2019 at the Sheraton Hotel and Casino. We invite you to come together to set a course towards a cure for cancer.

In 2018, the GRAND GALA raised a gross income of \$571,274 while maintaining our expenses below 15.7%. Over the last 10 years, the event has successfully raised well over \$5.4M! These funds are used to help to sustain the operations of the Puerto Rico Hope Lodge, free lodging facility for cancer patients, provide programs and services to the community with or without cancer, and provide scholarships to students who survived cancer. We invite you to join us and become part of this exciting and rewarding evening by committing to the GRAND GALA as a corporate sponsor, hosting a table and/or attending with your family and friends.

Following is our full sponsorship package outlining the many options and benefits as you join us as part of this rewarding evening. Levels range from \$5,000 to \$50,000 and include exclusive named underwriting sponsorships. Please consider these options as part of your commitment to the American Cancer Society of PR.

We hope that you consider supporting our GRAND GALA. Inquiries, benefits and agreements may also be coordinated with Mabel Ramírez at 787.242.0996, or through email at [mabel.ramirez@cancer.org](mailto:mabel.ramirez@cancer.org).

We look forward to seeing you at the GRAND GALA and truly appreciate your continued support to the American Cancer Society and its mission to free the world from cancer.

Sincerely,

Lillian Santos, Psy.D.  
Executive Vice President  
ACS of Puerto Rico, Inc.

José Quiñones, Eng.  
Chair, Board of Directors  
ACS of Puerto Rico, Inc.





# THE CHEMISTRY OF LOVE

45 YEARS OF POSITIVE REACTIONS

All funds raised from the Grand Gala are invested in PR to support the continuation and strengthening of our programs on the Island.



### PUERTO RICO HOPE LODGE

Offers cancer patients and their caregivers a free place to stay when their best hope for effective treatment may be in another city. Not having to worry about where to stay or how to pay for lodging allows guests to focus on getting better. Hope Lodge provides a nurturing, home-like environment where guests can retreat to private rooms or connect with others.

Results: 33,600 free nights for the last 5 yrs.



### JOSÉ M. BERROCAL UNIVERSITY SCHOLARSHIP

Provides economic support for 4 years to young cancer survivors at university level.

Results: 110 students / \$555,110 granted



### LUIS MONTAÑEZ, ESQ. PRE UNIVERSITY SCHOLARSHIP

Allows outstanding High School students and cancer survivor to afford the cost of books, school supplies and private school tuition.

Results: 13 students / \$43,000 granted



### CAMPAMENTO SONRISAS

Children's summer camp for patients and survivors. Participants enjoy a weekend away from home full of recreational activities and gathering with other cancer patients and caregivers.



<b>BECOMING A CORPORATE SPONSOR</b>	<b>PRESENTER \$50,000</b>	<b>DIAMOND \$25,000</b>	<b>GOLD \$15,000</b>	<b>SILVER \$10,000</b>	<b>BRONZE \$5,000</b>
<b>Number of seats</b>	20	10	8	6	4
<b>BEFORE THE EVENT</b>					
Company logo listed on GRAND GALA 2019 website	x	x	x	x	x
Company logo printed on the electronic Save the Date (if commitment is made before February 28, 2019)	X	X	X	X	X
Prominent logo position on the event invitation	x	x			
Company logo printed on the event invitation			x	x	x
Invitation to the Food Tasting Lunch	x				
<b>DURING THE EVENT</b>					
Participation in the presentation of the check to ACS PR and the official sponsors photo	x	x	X		
One Full-page company ad in night-of-event program book	x	x			
Half-page company logo or ad in night-of-event program book			x	x	
1/4-page company logo or ad in night-of-event program book					x
Logo on screen during the event	x	x	x	x	X
Verbal Recognition from podium during the event	x	x	x	x	X
<b>AFTER THE EVENT</b>					
Invitation to the exclusive VIP Kick Off Party	x	x	x	x	x

## Third Party Events

**Third-party fundraisers** are companies willing to plan and host **fundraising** events on behalf of ASC. ... ACS will directly benefit from all efforts made by the **third-party fundraiser**. A minimum of \$10K is needed to be recognized as a Corporate Sponsor. Some examples are: **3K GRANA** a calzón quita' and **David Yurman Meet and Greet**.

LA NUEVA ERA  
PRESENTA

**3K GRANA.  
A CALZÓN QUITA'O**

SÁBADO, 11 DE MARZO, 7 AM  
PARQUE LUIS MUÑOZ RIVERA

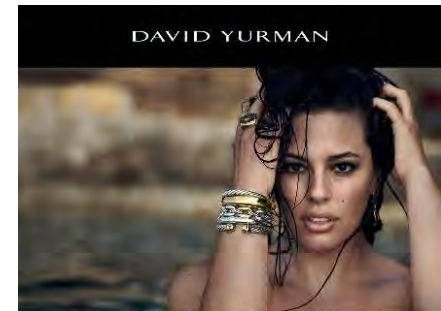
AL INSCRIBIRTE RECIBIRÁS UNA PIEZA DE ROPA INTERIOR GRANA Y UN "BOODIE BAG". TENDREMOS MEDALLAS PARA LOS PRIMEROS 3,000 CORREDORES QUE CRUCEN LA META.

REGÍSTRATE EN [GRANAPR.COM](http://granapr.com)

PARTICIPA Y AYÚDANOS EN LA LUCHA CONTRA EL CÁNCER. ¡FORMA TU COMPARSA\* Y GANA PREMIOS!

A BENEFICIO DE  
AMERICA BURN once in a while  
PROMOVRIENDO LA DETECCIÓN TEMPRANA DEL CÁNCER DE PRÓSTATA. *San Juan* TASTICAL RAGÚ

\*Para participar por premios las integrantes de las comparsas deben vestir ropa menor Grana.



*Reinhold Jewelers invites you to meet David Yurman at a private shopping event benefitting the American Cancer Society - Puerto Rico Chapter.*

*Sip Taittinger Champagne while you discover the designer's latest collections.*

*Thursday, November 15th  
5-7pm*

*David Yurman Plaza Las Américas  
San Juan, PR*

*RSVP  
[rsvp@reinholdjewelers.com](mailto:rsvp@reinholdjewelers.com)*

*A portion of sales will benefit the American Cancer Society - Puerto Rico Chapter.*

**TAITTINGER**

**DY**



## *Underwriting Opportunities*

**Your company pays for either all or a portion of the expenses directly to the vendor; the funds are not given to ACS to pay de expense**

- \$15,000 Band and Entertainment
- \$10,000 VIP Reception
- \$5,000 Volunteer Food & WiFi
- \$5,000 Late Night Party



**At the American Cancer Society of Puerto Rico,  
we are committed to helping people get well,  
stay well and fight back against cancer.**

**We can't do it without you.  
Your support to through the GRAND GALA  
will help us save lives and diminish suffering from cancer.**

**THANK YOU!!!**