

# AMERICAN CANCER SOCIETY

Miami Annual  
*Gala*

2019

## INVESTMENT OPPORTUNITIES

JW MARRIOTT MARQUIS MIAMI

April 6, 2019



Attacking from every angle.™

## ABOUT THE AMERICAN CANCER SOCIETY

**Our mission is simple:**

Save lives, celebrate lives, and lead the fight for a world without cancer.

The American Cancer Society was created more than 100 years ago for one purpose - to liberate the world from the threat of cancer. Thanks in part to our efforts, there has been a 25 percent decline in the cancer death rate over the past 26 years. That's 2.1 million deaths prevented.

**We're attacking cancer from every angle.**

We're attacking cancer  
by making visionaries  
Investing in longshots  
and building on hard-won knowledge  
to find powerful new weapons

We're attacking cancer  
by providing a free place to stay,  
by building a community.  
A home for healing.

We're attacking cancer  
by making it less scary and confusing,  
less stressful,  
less lonely.

We're attacking cancer  
with stubborn hope, relentless energy,  
and a promise  
that everywhere cancer rears its despicable head,  
we will be there to blunt its effects  
and lessen its power.

We're attacking cancer  
by showing up every day,  
driving people, boosting people,  
picking them up when they're down.

From the cellular level to the street level,  
with brilliant new thinking and in the darkest hour,

The American Cancer Society is attacking from every angle.

Help us attack cancer from every angle. Beating cancer takes more than medicine. Your investment in the American Cancer Society means we can provide support to everyone impacted by cancer, in every community, from research to education, prevention to diagnosis, and treatment to recovery.

## **BECOMING A CORPORATE PARTNER**

**Find the sponsorship level that works for you and join us to lead the fight for a world without cancer.**

- Positioning yourself as a partner of the American Cancer Society - the largest and most respected voluntary health organization in the United States - will bolster your company's reputation and demonstrate your commitment to serving the community.
- 74 percent of consumers are likely to support a sponsor associated with a charity like the American Cancer Society.
- Our brand helps to clearly identify our organization, set it apart from other organizations and ultimately create relationships with our communities.
- The American Cancer Society has a 98 percent recognition rate among Americans. No other health organization has a higher rate.
- Americans believe cancer is the single most important health problem they face.

## **ABOUT THE GALA**

This elegant gala promise to be a night you'll never forget with live auctions, extraordinary dinner, lively entertainment and late-night dancing as we raise funds to save lives, celebrate lives, and lead the fight for a world without cancer. Today we ask you to join us as a united force at our gala **on April 6, 2019 at the JW Marriott Marquis Miami.**

## **WHO IS ATTENDING**

More than 800 guests are expected to attend, including corporate sponsors, business owners and philanthropic leaders.

## **CHAIRS**

The 2019 Miami Gala chair is Dr. Jorge Acevedo, President and Founder of La Colonia Medical Center ask that you join us for this spectacular gala.

Miami Annual  
*Gala*

**PARTNERSHIP OPPORTUNITIES**

## **Chairman partner \$100,000**

### **RECOGNITION BENEFITS**

- Digital Campaign Activation
- Recognition as Chairman Partner on the electronic Save the Date
- Recognition as Chairman Partner on the front of the event invitation
- Recognition as Chairman Partner on the cover of the evening program
- Branded activation at the event
- Mention as Chairman Partner in all press releases and event calendar listings
- Company logo printed on step and repeat at the event
- Privileged membership into the Laureate Society – a nationwide program that honors those individuals who continue to significantly invest in a future without cancer and grants access to the American Cancer Society's Personal Cancer Advisor service if you or your family ever need this service.

### **PARTICIPANT BENEFITS**

- One (1) "ringside" royal table for twenty- four (24) guests
- Personal Concierge Service at your table
- One preferred table for ten (10) guests
- Premium wine service for your tables during dinner and the program

# **PRESENTING PARTNER \$75,000**

## **RECOGNITION BENEFITS**

*If commitment is made by 10/31/2019*

- **Digital Campaign Activation**
- **Recognition as Presenting Partner on the electronic Save the Date**
- **Recognition as Presenting Partner on the event invitation**
- **Recognition as Presenting Partner on the evening program**
- **One branded activation at the event**
- **Mention as Presenting Partner in all press releases and event calendar listings**
- **Company logo printed on step and repeat at the event**
- **Privileged membership into the Laureate Society – a nationwide program that honors those individuals who continue to significantly invest in a future without cancer and grants access to the American Cancer Society’s Personal Cancer Advisor service if you or your family ever need this service.**

## **PARTICIPANT BENEFITS**

- **One (1) royal table for twenty (20) guests**
- **Personal Concierge Service at your table**
- **One preferred table for ten (10) guests**
- **Premium wine service for your tables during dinner and the program**
- **Invitation for twenty (20) guests to the exclusive VIP Kick-Off Party**

# **LIFE-CHANGING PARTNER \$50,000**

## **RECOGNITION BENEFITS**

*If commitment is made by 1/31/2019*

- Recognition as Life-Changing Partner on the electronic Save the Date
- Recognition as Life-Changing Partner on the event invitation
- Recognition as Life-Changing Partner in the evening program
- Recognition as Life-Changing Partner on the sponsor page of event website
- Mention as Life-Changing Partner in all press releases and event calendar listings
- Privileged membership into the Laureate Society – a nationwide program that honors those individuals who continue to significantly invest in a future without cancer and grants access to the American Cancer Society's Personal Cancer Advisor service if you or your family ever need this service.

## **PARTICIPANT BENEFITS**

- One (1) royal table for twenty (16) guests (VIP Seating)
- Personal Concierge Service at your table
- One preferred table for ten (10) guests
- Invitation for ten (10) guests to the exclusive VIP Kick-Off Party



# **CELEBRATION PARTNER \$25,000**

## **RECOGNITION BENEFITS**

*If commitment is made by 1/31/2019*

- Company/Individual name listed as Celebration Partner on the event invitation
- Company/Individual name listed as Celebration Partner in the evening program
- Recognition as Celebration Partner on the sponsor page of event website
- Privileged membership into the Laureate Society – a nationwide program that honors those individuals who continue to significantly invest in a future without cancer and grants access to the American Cancer Society's Personal Cancer Advisor service if you or your family ever need this service.

## **PARTICIPANT BENEFITS**

- One (1) royal table for sixteen (14) guests (VIP Seating)
- Personal Concierge Service at your table
- Invitation for ten (10) guests to the exclusive VIP Kick-Off Party

## **MISSION PARTNER \$15,000**

### **RECOGNITION BENEFITS**

*If commitment is made by 1/31/2019*

- Company/Individual name listed as Mission Partner on the event invitation
- Company/Individual name listed as Mission Partner in the evening program
- Recognition as Mission Partner on the sponsor page of event website

### **PARTICIPANT BENEFITS**

- One (1) table for ten (10) guests (Preferred Seating)
- Invitation for six (6) guests to the exclusive VIP Kick-Off Party

## **TABLE SPONSOR \$10,000**

### **RECOGNITION BENEFITS**

*If commitment is made by 1/31/2019*

- Company/Individual name listed as Sponsor in the evening program
- Recognition as Sponsor on the sponsor page of event website

### **PARTICIPANT BENEFITS**

- One (1) table for ten (10) guests
- Invitation for four (4) guests to the exclusive VIP Kick-Off Party

# PARTNERSHIP AND UNDERWRITING COMMITMENT

All sponsorships receive table amenities. Fair market value is \$300 per guest. Underwriting commitments include no seating or other taxable benefits.

Underwriting commitments can be made payable to the American Cancer Society. All underwriters will be recognized in the event program book.

The American Cancer Society cares about your privacy and protects how we use your information. To view our full privacy policy or if you have any questions, please call the Society at 1-800-227-2345 or visit [cancer.org](http://cancer.org) and click on the "privacy" link at the bottom of the page.

## PARTNERSHIP LEVELS

**SOLD** \$100,000 Chairman Partner      \_\_\_\_\_ \$75,000 Presenting Partner  
\_\_\_\_\_ \$50,000 Life-Changing Partner      \_\_\_\_\_ \$25,000 Celebration Partner  
\_\_\_\_\_ \$15,000 Mission Partner      \_\_\_\_\_ \$10,000 Table Sponsor

## AS IT WILL APPEAR IN PRINT

\_\_\_\_\_  
Corporate Name

\_\_\_\_\_ Phone \_\_\_\_\_  
Email

\_\_\_\_\_ City \_\_\_\_\_ State \_\_\_\_\_ Zip Code  
Mailing Address

Enclosed is my check in the amount of \$ \_\_\_\_\_  
(Checks payable to the American Cancer Society)

Bill me in the amount of \$ \_\_\_\_\_

\_\_\_\_\_ Amex      \_\_\_\_\_ Visa      \_\_\_\_\_ MasterCard

\_\_\_\_\_ Credit Card Number

\_\_\_\_\_ Expiration Date      \_\_\_\_\_ CVV Code

\_\_\_\_\_ Authorized Signature

Please return this form to Millie Delgado at [mildred.delgado@cancer.org](mailto:mildred.delgado@cancer.org)  
The form can also be mailed to 8095 NW 12 Street, Suite 200, Miami, FL 33126.

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# 2018 MIAMI GALA PARTNERS



**Miami Cancer Institute**

**BAPTIST HEALTH SOUTH FLORIDA**



Gus Machado Family Foundation

